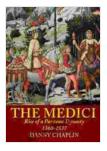
The Medici: Rise of a Parvenu Dynasty 1360-1537



The Medici: Rise of a Parvenu Dynasty, 1360-1537

by Danny Chaplin

★★★★★ 4.3 out of 5
Language : English
Paperback : 270 pages
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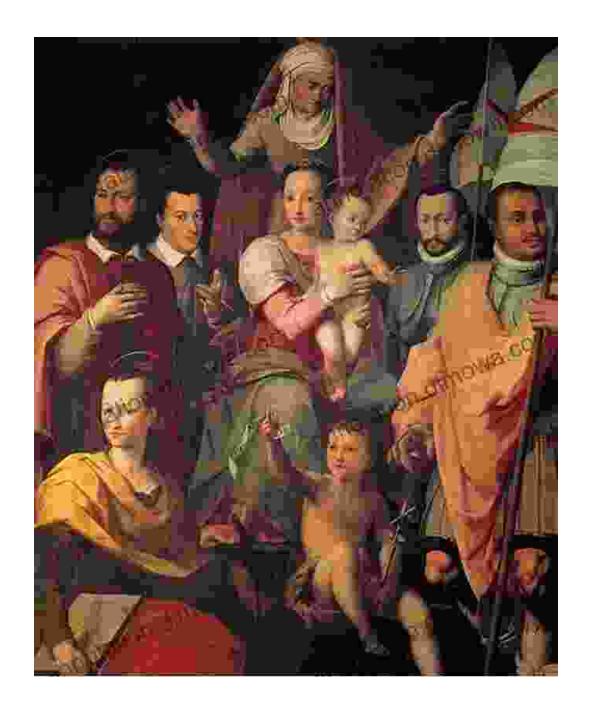
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The Medici family, depicted in a famous portrait from the Renaissance period.

The House of Medici is one of the most illustrious families in history. Their name is synonymous with wealth, power, and patronage—and for good reason. From their humble origins as wool merchants in medieval Florence,

the Medici rose to become the de facto rulers of the city and played a significant role in the development of the Italian Renaissance.

The Rise to Power

The Medici family's rise to power began with Cosimo de Medici, known as "Cosimo the Elder." Cosimo was a wealthy merchant who used his fortune to become involved in politics. He was exiled from Florence in 1433 but later returned to power in 1434. Cosimo's son, Piero de Medici, continued his father's policies and expanded the family's wealth and influence.

Lorenzo de Medici, known as "Lorenzo the Magnificent," was the most famous and successful member of the Medici family. Lorenzo was a brilliant politician, diplomat, and patron of the arts. He ruled Florence with great skill and turned the city into a center of learning and culture.

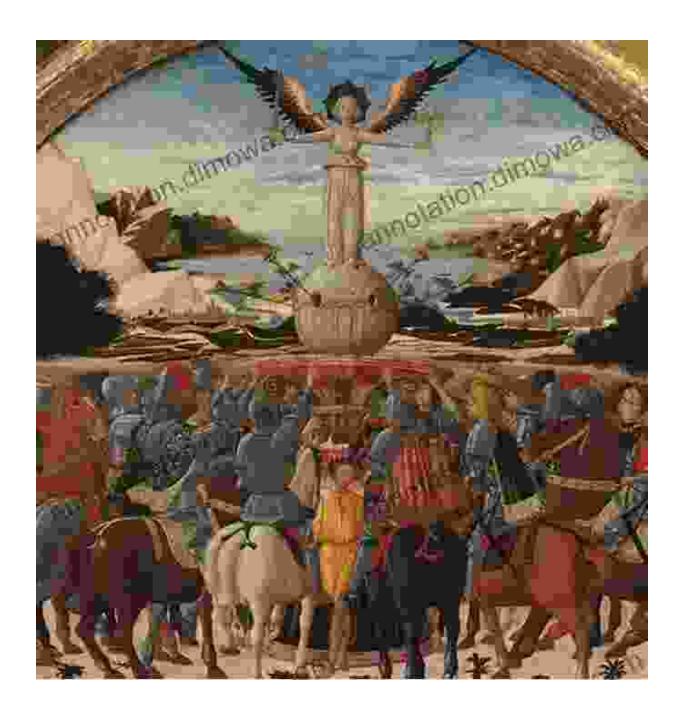
Wealth and Power

The Medici family's wealth came from their successful banking business. The family had branches throughout Europe and handled the finances of many of the continent's most powerful rulers. The Medici also owned vast tracts of land in Tuscany and other parts of Italy.

The Medici family used their wealth to acquire political power. They were the de facto rulers of Florence for most of the 15th and 16th centuries. They also had close ties to the Catholic Church and several members of the family became popes.

Patronage of the Arts

The Medici family was a major patron of the arts. They supported many of the greatest artists of the Renaissance, including Leonardo da Vinci, Michelangelo, and Raphael. The Medici's patronage played a significant role in the development of Renaissance art.



Some of the many works of art commissioned by the Medici family.

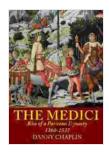
The Medici Legacy

The Medici family's legacy is still felt today. Their wealth, power, and patronage helped to shape Florence into the cultural capital of the Renaissance. The art that they commissioned continues to inspire artists and art lovers around the world.

"The Medici: Rise of a Parvenu Dynasty 1360-1537" is a captivating account of the Medici family's rise to power. The book explores the family's humble origins, their rise to unparalleled wealth and power, and their patronage of the arts. If you're interested in the history of the Renaissance or the Medici family, then this book is a must-read.

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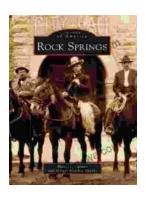
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